

- Housebuilders
- Estate Agents

## Persimmon ensures staff safety with *Peoplesafe*



“

I was keen to ensure my team were the first to be issued with *Peoplesafe*. Our employees are at risk each time they show prospective buyers around our new properties. They are on their own and out of sight. Many of our sales staff are female and the risks are clear.

*David Smith, Sales Director of Persimmon Homes in North Yorkshire*

”



**PERSIMMON**  
Together, we make a home

Persimmon Homes is the UK's largest house builder. Aware that employees working in its marketing suites were vulnerable to verbal and physical abuse, Persimmon Homes' Health & Safety team looked for a cost effective and efficient means of protecting them. The solution came with *Peoplesafe*, a technically advanced lone worker safety device from Rocksurre Systems, a leading supplier of personal security.

Now, following an extensive trial, Persimmon Homes has issued all its lone workers in North Yorkshire with *Peoplesafe*. Resembling a normal ID holder, but packed with the latest mobile phone technology, *Peoplesafe* not only enables the lone worker to covertly raise an alarm if threatened, but also allows a third party to listen to what is happening and record events whatever the distance. The device can also support the pinpointing of a worker's location using GSM/LBS technology.

David Smith, Sales Director of Persimmon Homes in North Yorkshire was keen to ensure that his team was the first to use *Peoplesafe*. "Unfortunately, our staff have had to face a wide range of serious threats in the past including verbal abuse, physical abuse, intimidating behaviour and robbery. Our employees are at risk each time they show a prospective buyer around our new properties as they are on their own and out of sight. Many of our sales staff are female and the risks are obvious".

Users press an amber alert button to notify their employer when they know they are entering a potentially hazardous situation. If they then have cause to press the red alert, operators at Rocksurre's remote monitoring centre retrieves the information on their locality, listens in on the line to what is happening and co-ordinates the appropriate emergency support – involving the police if necessary.

Rocksurre Systems is providing Persimmon Homes with a total solutions package that includes the *Peoplesafe* unit, operator response, tracking, training, configuration with the most appropriate mobile network and ongoing support. Ideal for a wide range of professions, Rocksurre is also supplying *Peoplesafe* to retail workers, security organisations, sales staff, financial advisors, estate agents and maintenance staff.



### Why choose *Peoplesafe* for your lone workers?

- Fully inclusive, outsourced service — no hidden extras
- 24/7 monitoring by skilled and experienced staff
- Emphasis on solid training and implementation
- client service is proactive and consistent
- Web Interface to input and maintain integrity of data
- Monthly 'activity reports' issued to client
- Independent from Network Provider: Best Mobile Service
- 24 hour lost/damaged device replacement service
- Low Set up fees when in a 24 month contract
- Rapid Deployment in 48 hours available

To discuss how we can help you to protect your staff

call **01909 560912**  
email [info@rocksurre.co.uk](mailto:info@rocksurre.co.uk)



[www.peoplesafe.co.uk](http://www.peoplesafe.co.uk)